

Bristows

White Paper Conference - Is there a shift in the wind over inherent and acquired distinctiveness following the Jaguar v Ineos and Louis Vuitton Malletier v EUIPO cases?

Jeremy Blum – Partner

March 2021



3164283 (DEFENDER 90)



3158947 (DEFENDER 90 SPARE WHEEL)



3164282 (DEFENDER 110)



3158948 (DEFENDER 110 SPARE WHEEL)





Land Rover Defender 90



Mercedes G-Wagen SWB



Mitsubishi Shogun/Pajero



Toyota J70



Land Rover Defender 110



Mercedes G-Wagen LWB



Santana PS10



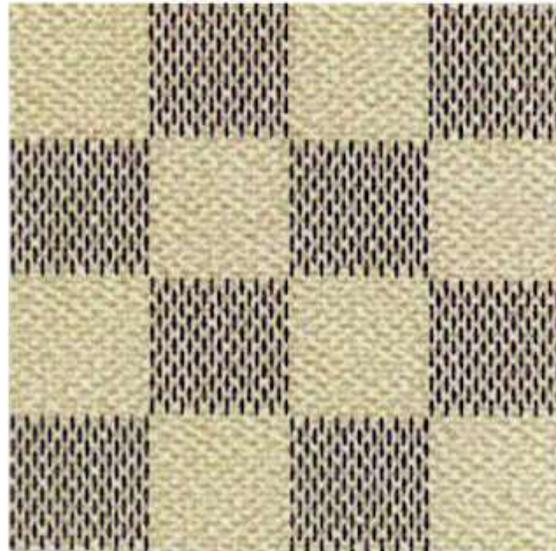
Land Rover Series I



Jeep Wrangler

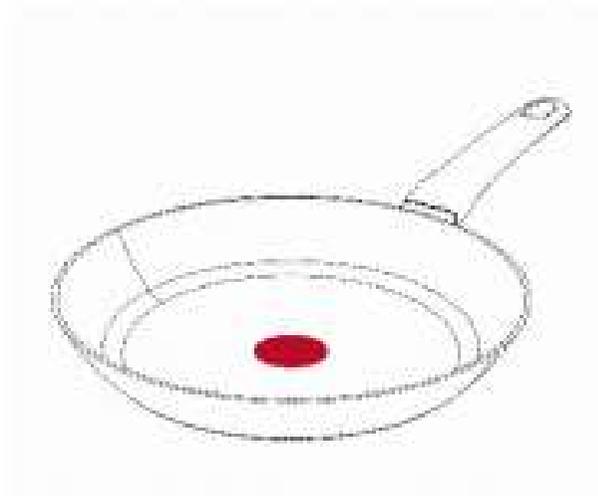


Daihatsu Taft



*LV blue and beige
checkerboard pattern
“Daimler Azur Mark”*





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