

What is "real engagement"
with the community
as opposed to
"token engagement"?

What can be achieved to
reduce NIMBYism?

barriers

**MISTRUST
INEQUALITY**

**DEMOCRACY
TRANSPARENCY
ACCOUNTABILITY**

**JARGON
PROCEDURES
INFORMATION**



Future Planners:

Propositions for the next age
of planning

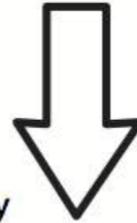
But planning derives most of its legitimacy from voting. Access to these different channels of democratic expression varies, and consequently local democracy faces a significant challenge in reconciling, and taking notice of, these different experiences. Our research suggested that often those who are heard through both the traditional and more recent means for democratic expression are those with the capacity, knowledge and resources to shout loudest.

Economic, social and environmental values often co-exist within a town or neighbourhood. People have significant interests in the places where they socialise, work and live. Yet still the *residential* based democratic model is given far more legitimacy in relation to the future of our cities and neighbourhoods than other forms of democratic expression. This tends to exclude a variety of groups and individuals who have legitimate interest in places other than where their homes are located; employees and businesses, to take one example.



THE MOBILE PHONE

* currently 50 million in use

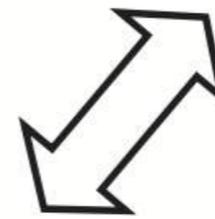
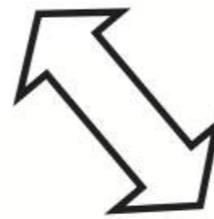


PUBLIC VALUE

- * 40,000 base stations needed
- * adds between 0.8% - 4.9 % to national productivity
- * mobile phone industry adds 2.5 % GDP
- * increasingly considered a lifestyle essential

LOCAL VALUE

- * Possible health risks
- * Property price risks
- * Loss of visual amenity
- * Strong focus of nearby residents



PLANNER

- * An evident need for the Planner to act as independent negotiator between Public Value and Local Value
- * Minimisation of visual impact through improvements in siting strategies
- * Minimisation of need for masts through sharing and technological advances
- * Minimisation of local opposition through better community consultation

The 'planner' is a modern profession. Since its emergence in the 1920s, it has fallen in and out of fashion following shifts in political ideology and social circumstance. The profession's most recent history can be read from the 1980s, a decade marked by a political faith in free-flowing markets and deregulation. The planning system was taken as an obstacle to the accumulation of economic growth. But we are seeing a return to the idea of planning as key in enabling democratically legitimate sustainable development.

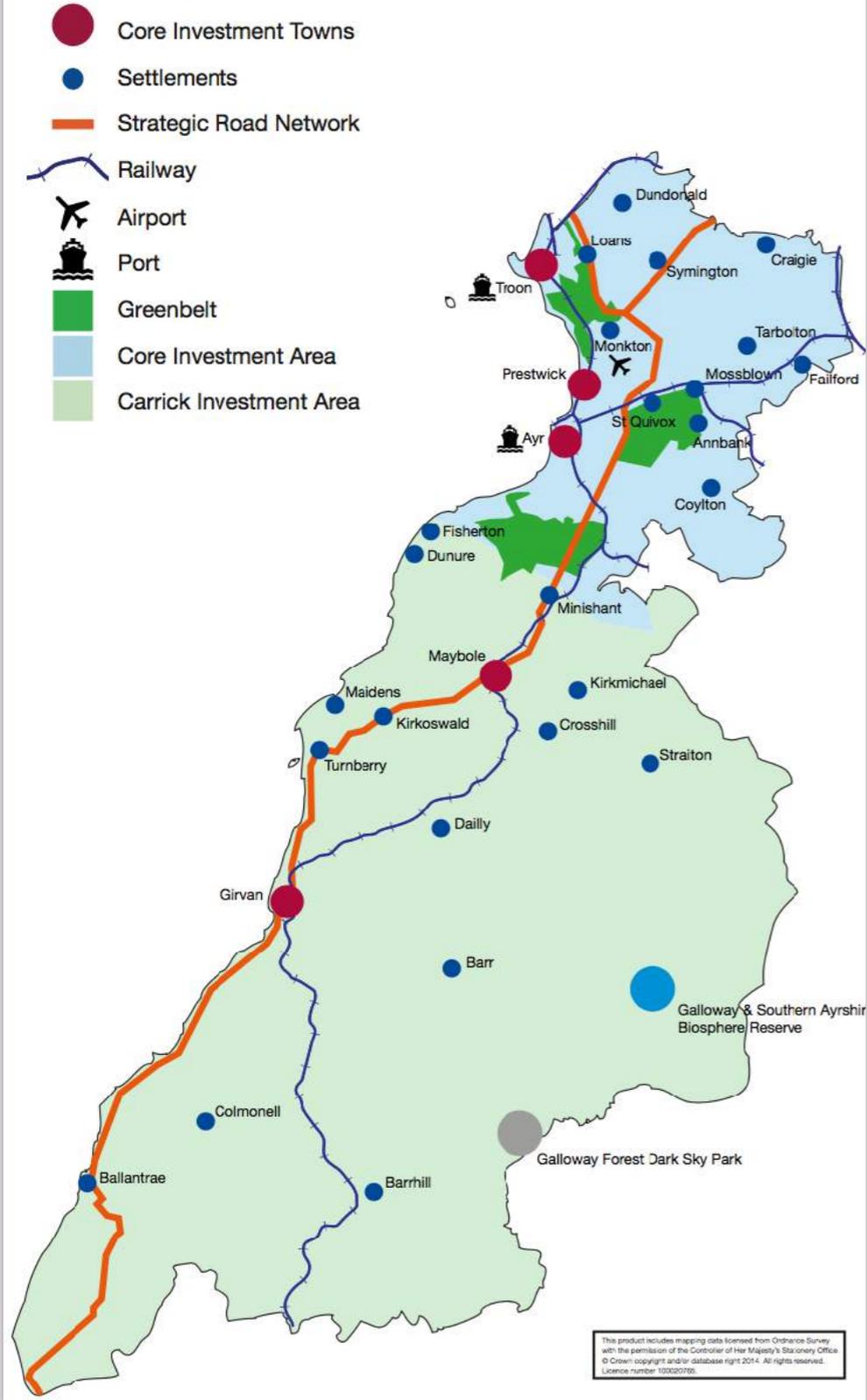
Central must be an affirmation of planners' commitment to creating public value, which involves an understanding of how planners can marshal the combined power of the private and third sector and communities themselves to deliver sustainable places.

Expressing what their skills are within those roles is equally important. The planner increasingly has a key role in project design and project management for the delivery of public value. To do that, the future planner will need to be able to:

- negotiate
- be independent
- mediate
- communicate
- collaborate
- understand people in their communities
- be able to think in scenarios

LDP Spatial Strategy Map

Map Key



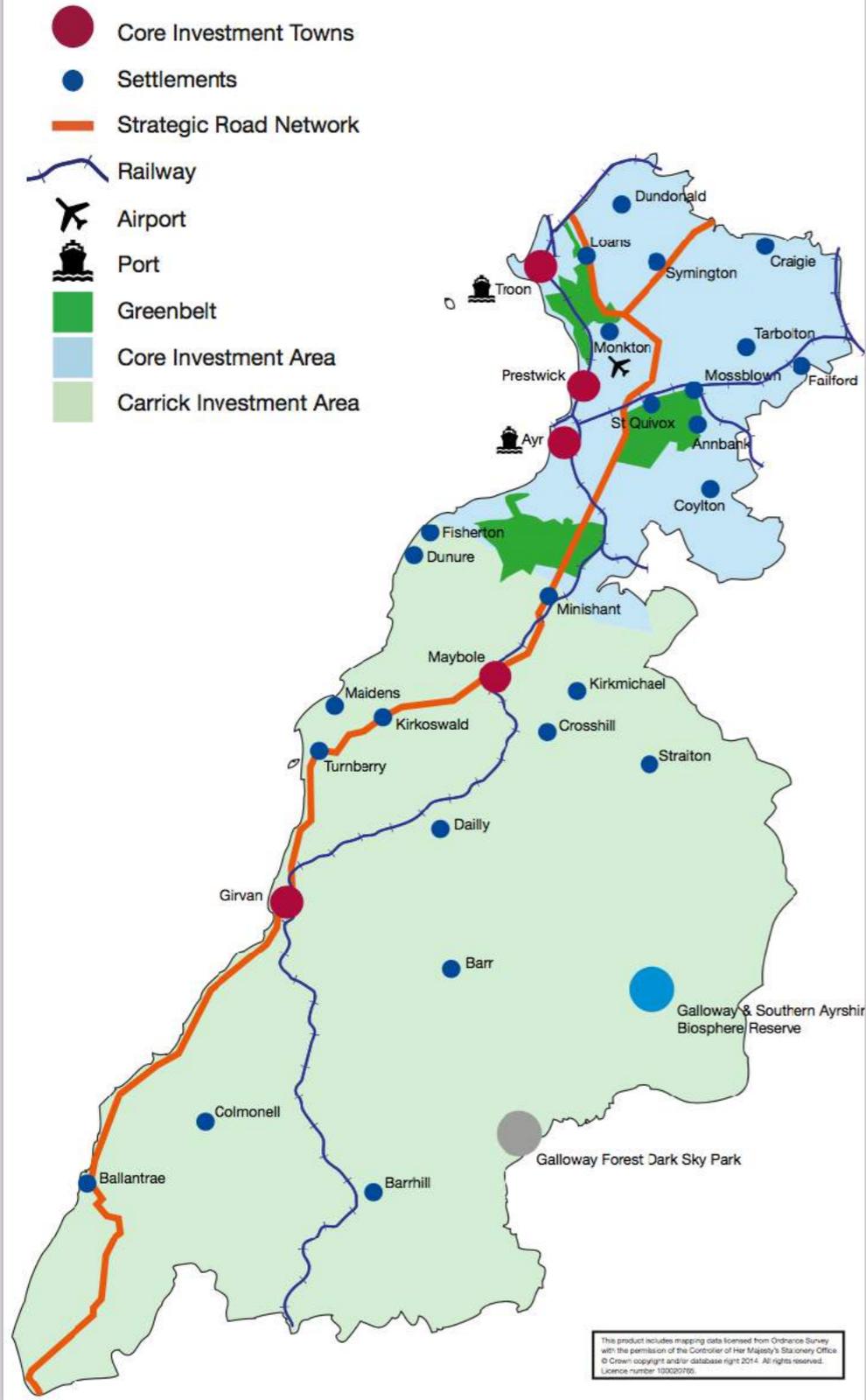
How do we engage with communities to develop this scenario?

Do we work forward from now?

Or do we work back from an imagined future?

LDP Spatial Strategy Map

Map Key



How engaging is this scenario?

west end of Sauchiehall Lane - current situation



look & feel accessible holistic

west end of Sauchiehall Lane - proposal



west end of Sauchiehall Lane - annotated proposal



- 1 repair and extend cobbled surface
- 2 tidy up and remove bins
- 3 repaint timberwork and unblock windows
- 4 introduce planting at balcony level
- 5 permit stalls, canopies and kiosks

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What can be achieved to
reduce NIMBYism?

Don't fuel the mistrust....

The Press and Journal

[Shop](#) [ePaper](#) [Jobs](#) [Energy](#) [Cars](#) [Reader Travel](#)

49 new homes could be built in Inverness...

 *by* IAIN RAMAGE  November 10, 2016, 8:22 am



Don't fuel the mistrust....



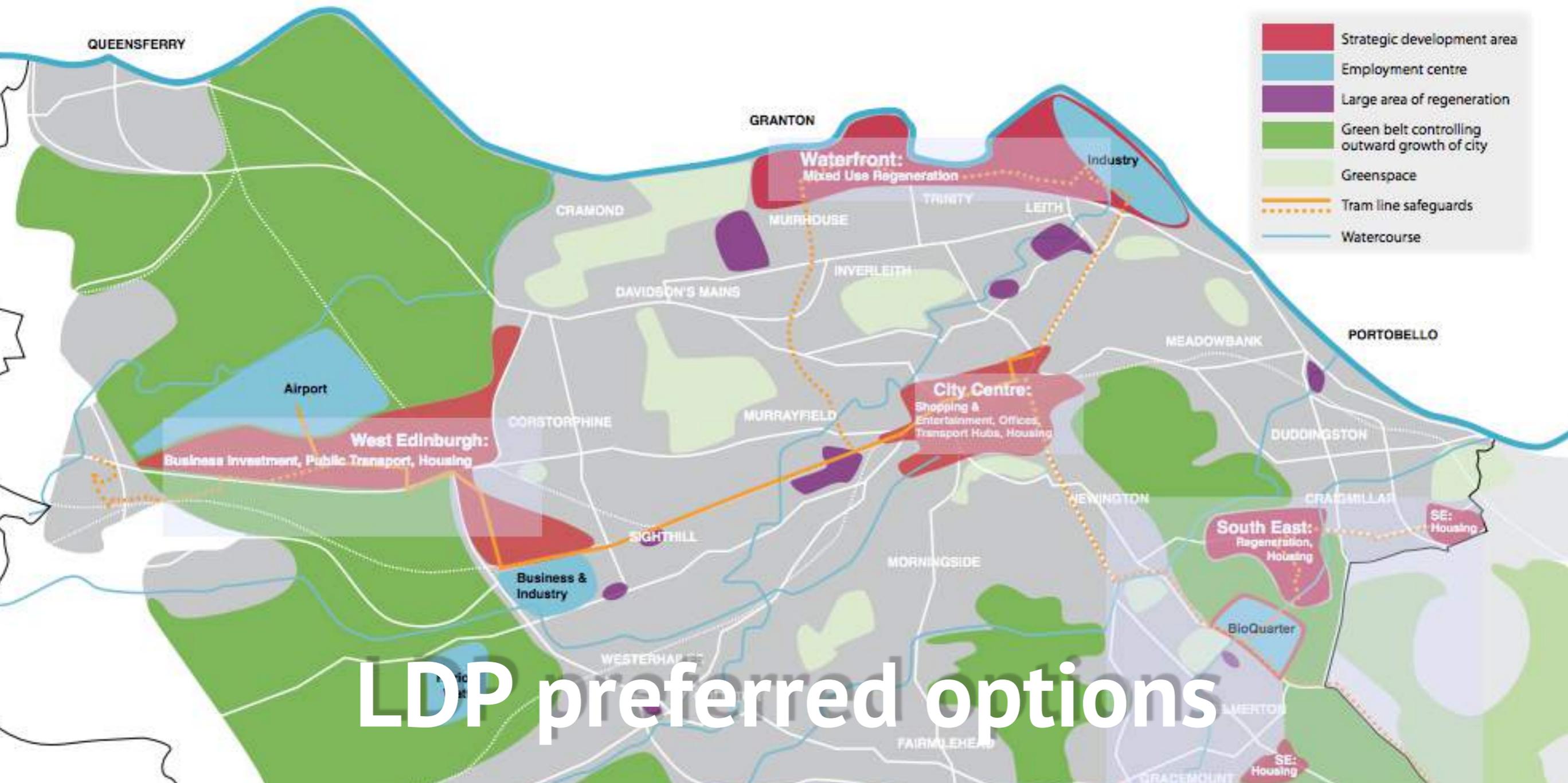
Don't fuel the mistrust....



Don't fuel the mistrust....



Don't fuel the mistrust....





Equality Act 2010

Scottish public authorities are required to have 'due regard' to the need to eliminate unlawful discrimination, advance equality of opportunity and foster good relations

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SP=EED™

Successful Planning = Effective Engagement and Delivery
A Practical Guide to Better Engagement in Planning



National Standards for Community Engagement

How do you get from this ...

... to this?



Action plan to shape Moffat's future

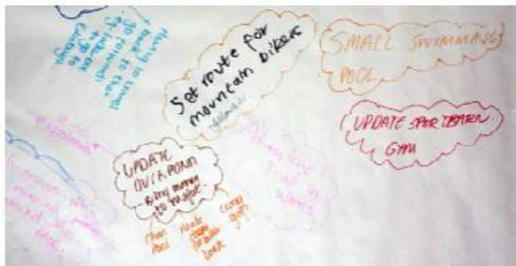
THE future of Moffat and Beattock is being put into the hands of locals thanks to the creation of an action plan.

The plan, which is set to be adopted by the council, is the result of a series of public consultations and workshops. It will be completed by October.

The plan will set out a vision for the town, covering everything from housing to transport, and will be used to guide the council's decisions on future developments.

It will also set out a series of actions that the council can take to improve the town, such as creating new public spaces and improving the transport network.

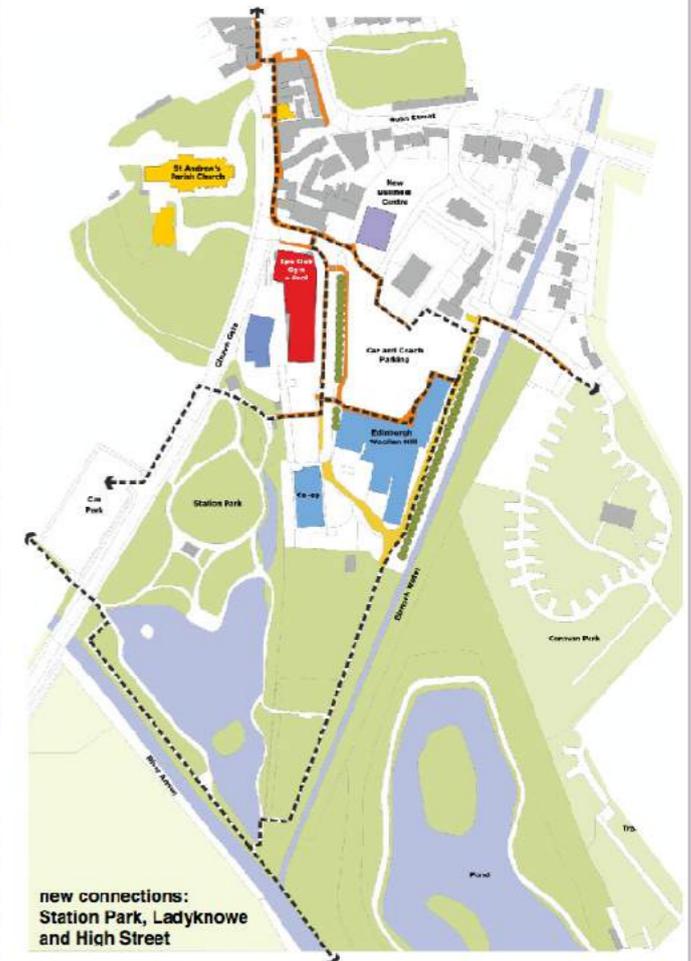
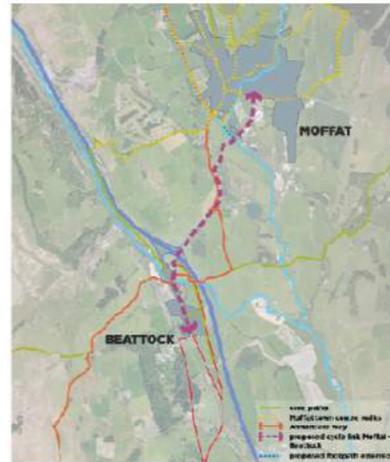
The plan is a landmark document for the town, and will be a key tool for shaping its future.



MOFFAT GAMECHANGERS

www.facebook.com/MoffatBeattock2016

1. The best High Street in Scotland
2. New life for Ladyknowe and Station Park
3. South-west Scotland's outdoor capital
4. A centre of sporting excellence
5. Arts and culture for all
6. A place to do business
7. Home for young and old
8. Tell the world!
9. Schools at the heart of the community
10. Local people leading



new connections: Station Park, Ladyknowe and High Street

What do we want from community engagement?



Citizen control?



Deliberative democracy?

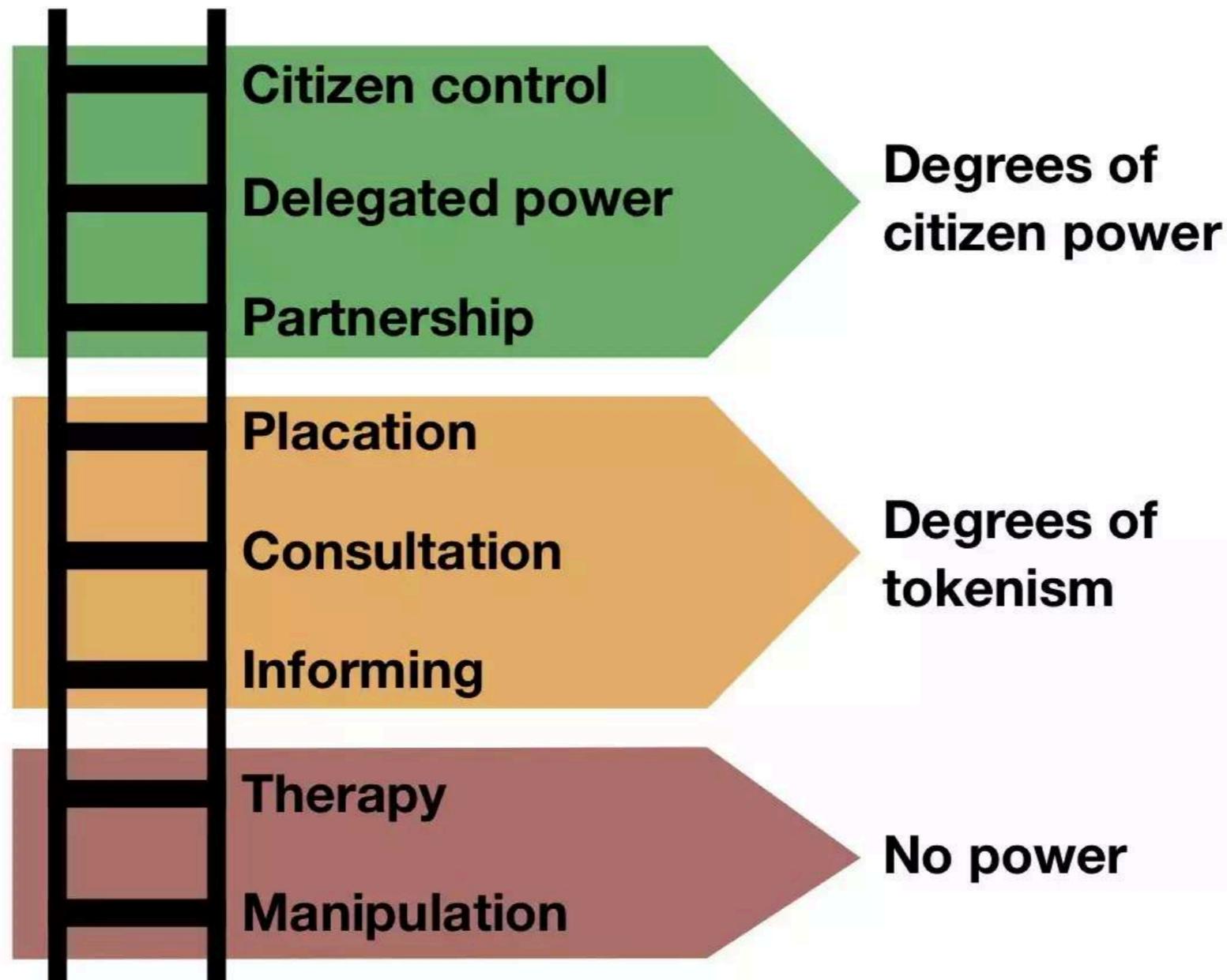


Therapy?

Arnstein (1969) Ladder of citizen participation

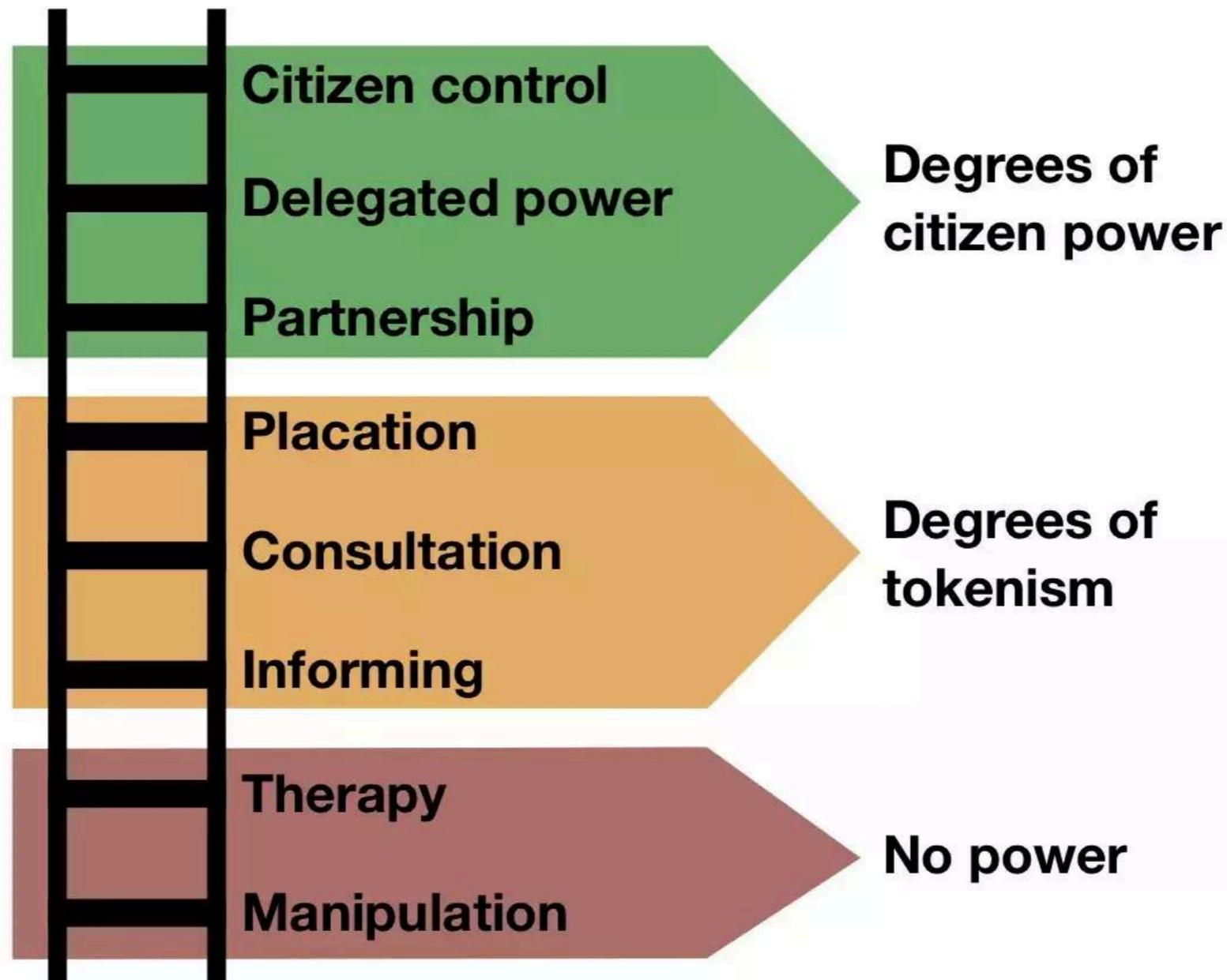


Arnstein (1969) Ladder of citizen participation



Where is development management?

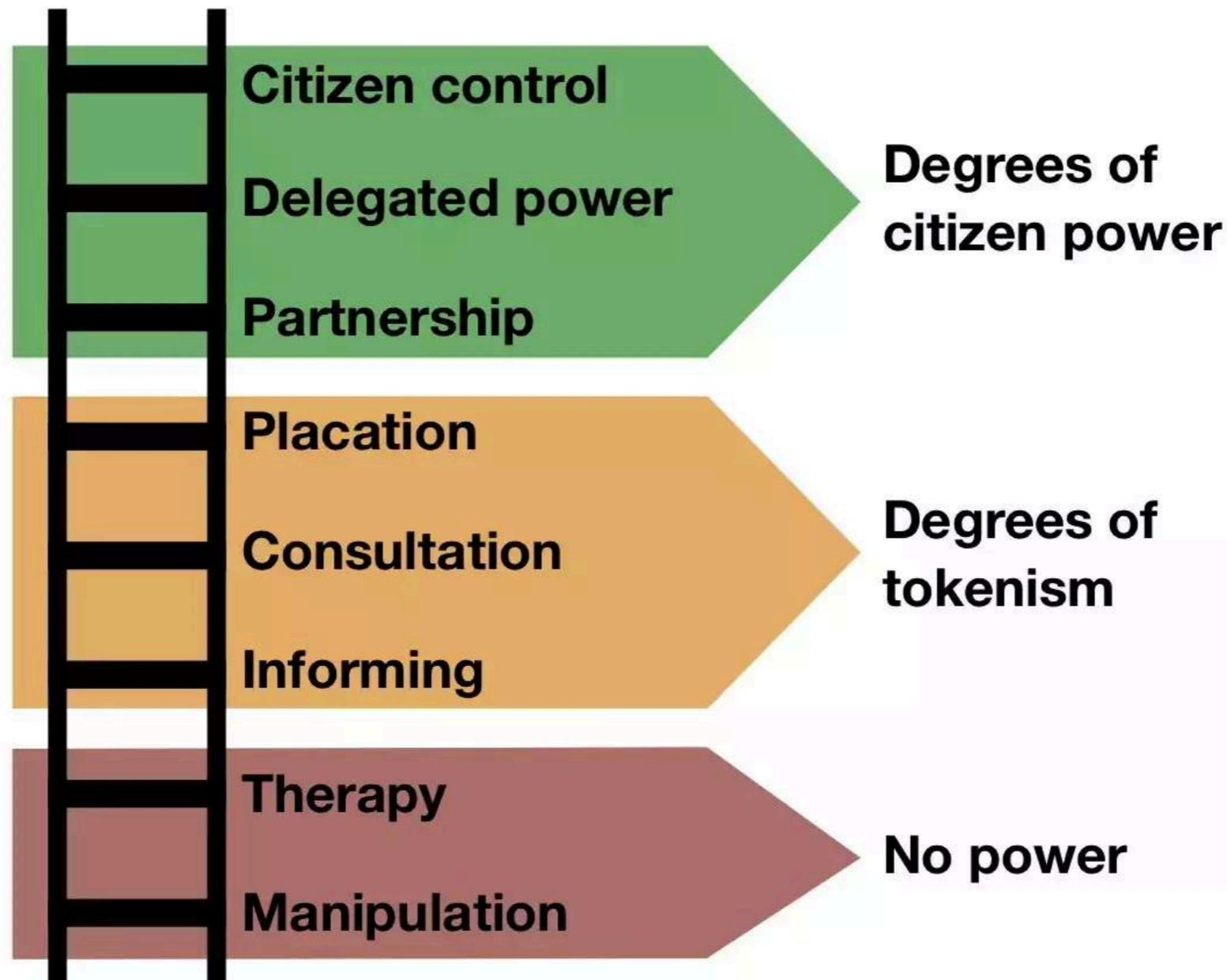
Arnstein (1969) Ladder of citizen participation



Where is development management?

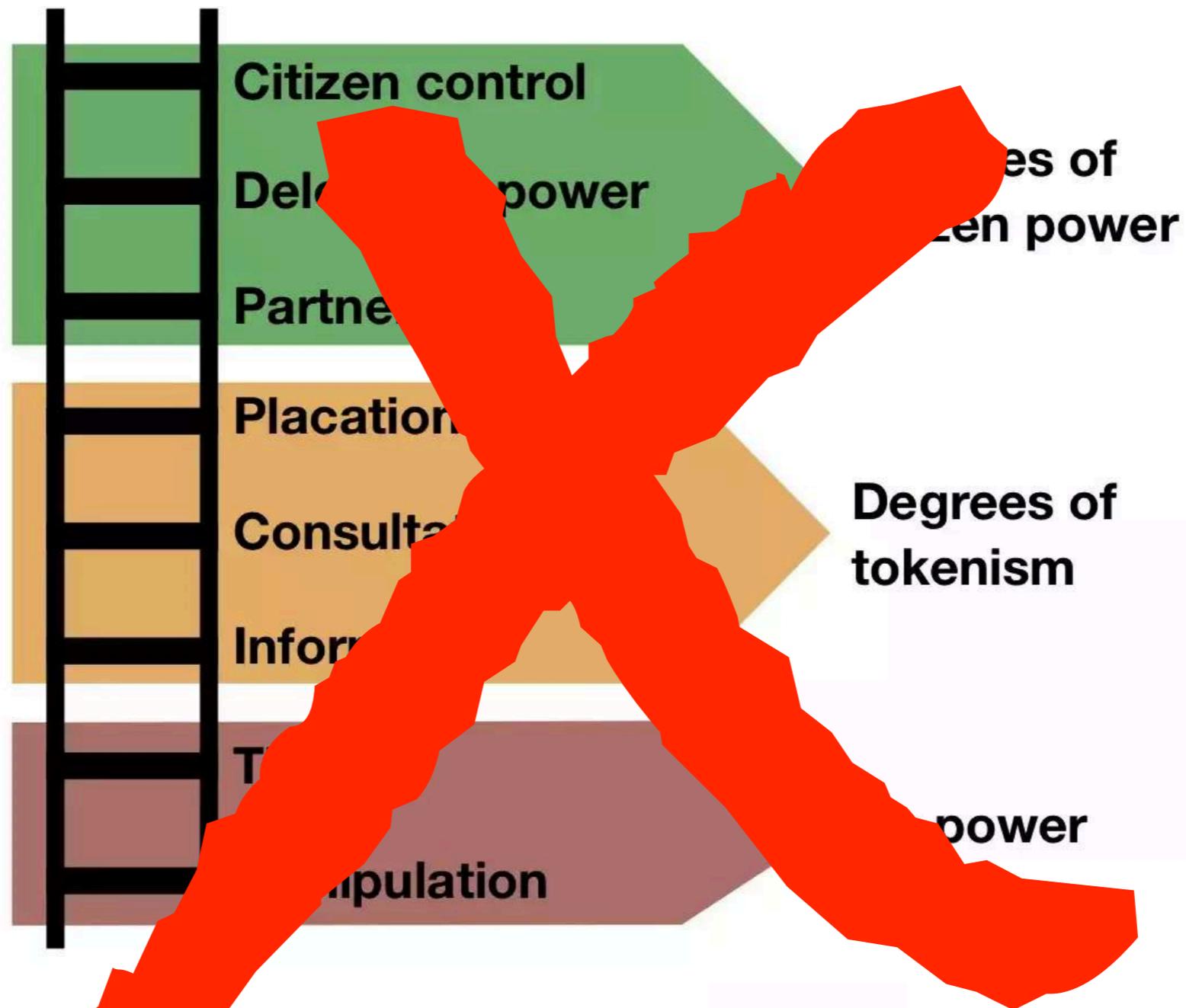
Where do you want it to be?

Arnstein (1969) Ladder of citizen participation



**Where is development planning?
Where do you want it to be?**

Arnstein (1969) Ladder of citizen participation



**Where is development planning?
Where do you want it to be?**



Planning etc.
(Scotland)
Act 2006

+

Community
Empowerment
(Scotland)
Act 2015

=

Planning
(Scotland)
Bill 2017

**How do we combine citizen control,
the wider public interest and
delivering development?**

How do we build public trust?

**What will the purpose of
community engagement be?**

Community buy-in.

Smother implementation.

Local knowledge.

Securing planning gain for community benefit.

Keeping people in the area.

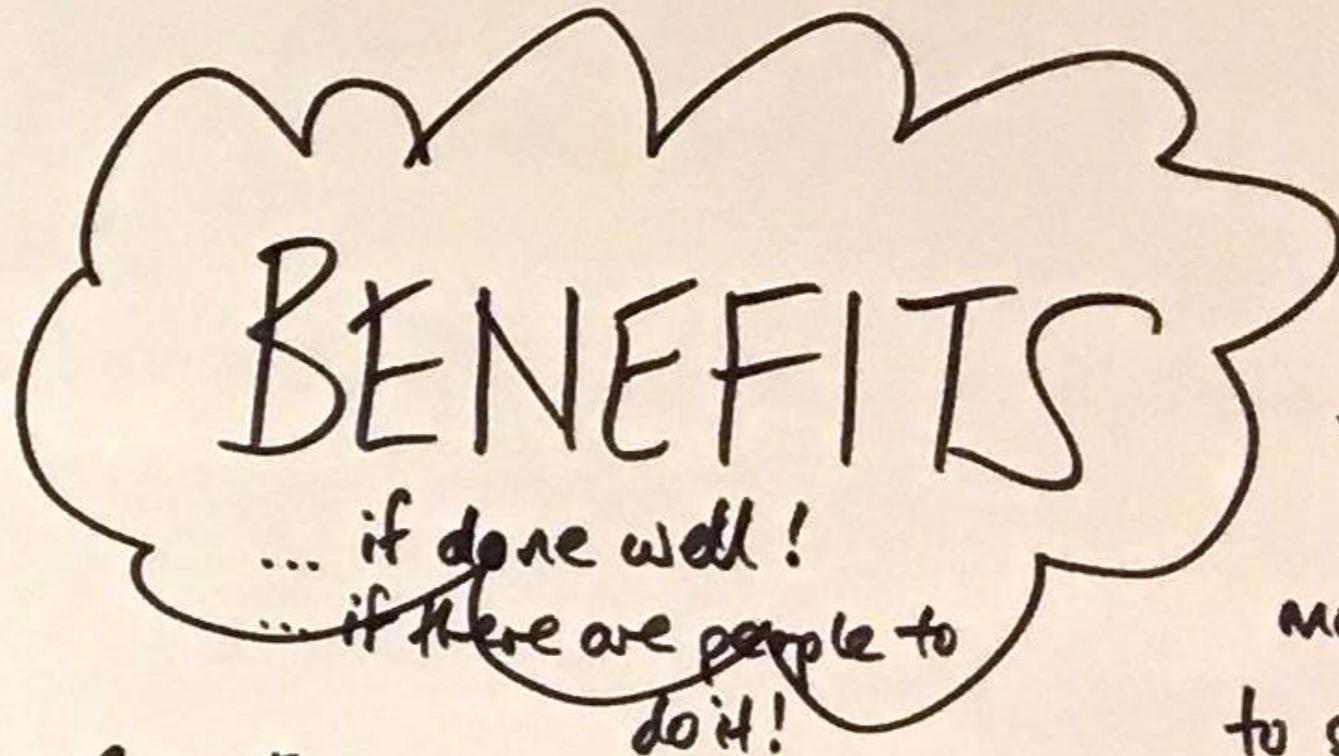
Raising awareness about big issues, like health & well-being.

Save money for public sector + developer.

Forum for discussion.

Including/planning for excluded groups.

Bring people together. (eg different parts of community)



Think/plan more holistically — to stop making decisions in isolation!

Generate a sense of identity/community.

Motivate community action.

Securing
planning gain
for community
benefit.

Community
buy-in.

Smother
implementation.

Local
knowledge.

Keeping people
in the area.

Raising awareness
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Save money for
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Forum for
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Including/planning for
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Bring people
together. (eg
different parts of
community)

delivery

... if done well!
... if there are people to
do it!

Generate a
sense of identity/
community.

Motivate
community
action.

Think/plan
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to stop making decisions
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Smoothen implementation.

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Including/planning for excluded groups.

deliberation

Bring people together. (eg different parts of community)

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Remember: not everyone is a NIMBY

They might not have enough information to reach a balanced judgment.

They might not understand a complex system that they engage with only once.

They might not trust us.

Remember: not everyone is a NIMBY

Many of them might be assets, not problems.

But some of them might be implacably
against you, whatever you do.

**Marischal Square
Pre-Application
Consultation**

Exhibition
visitors

Website
unique visitors

Written
comments

Stage 1
Aspirations

1,770

768

824

Stage 2
Outline design

968

117

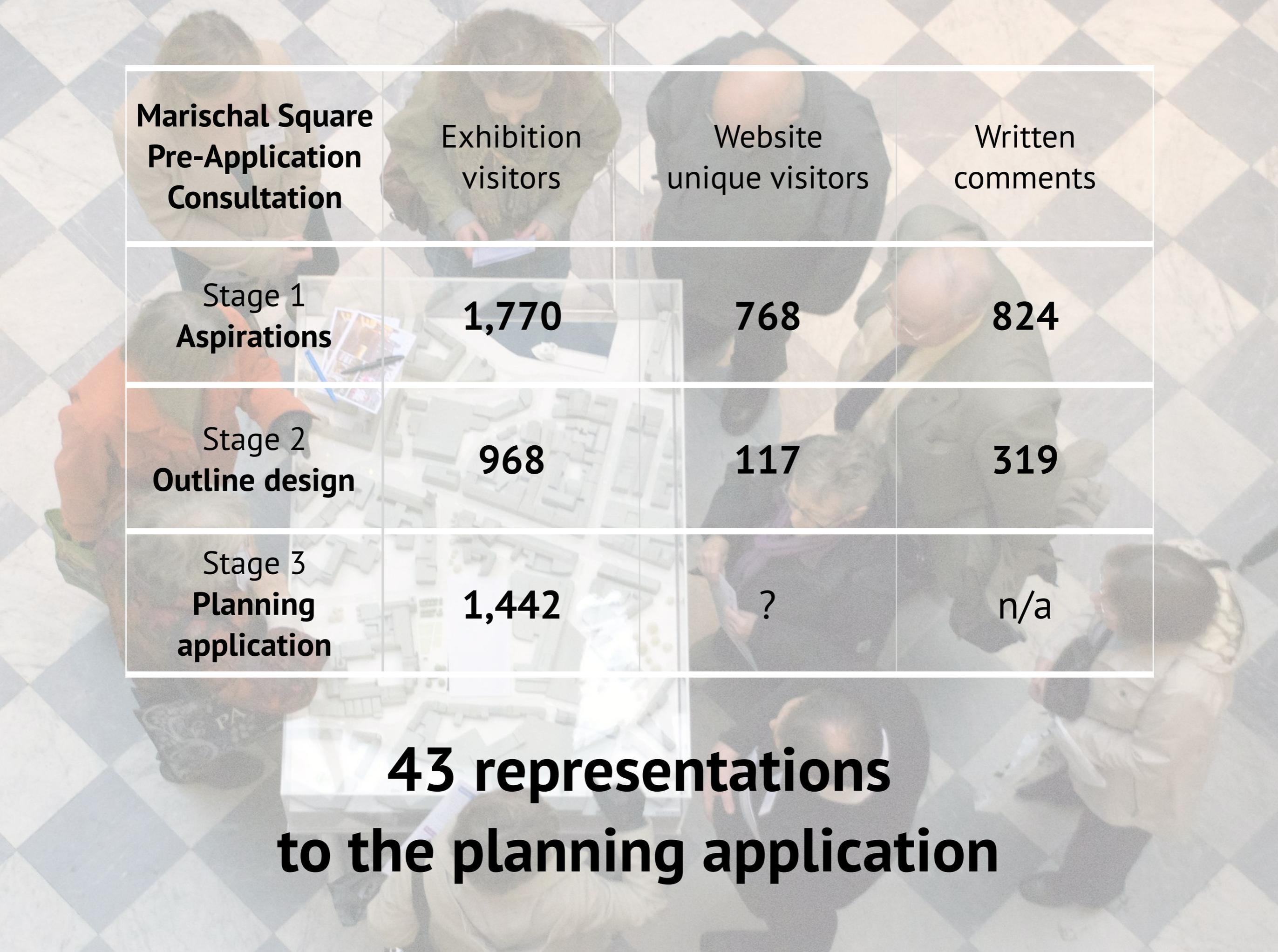
319

Stage 3
**Planning
application**

1,442

?

n/a

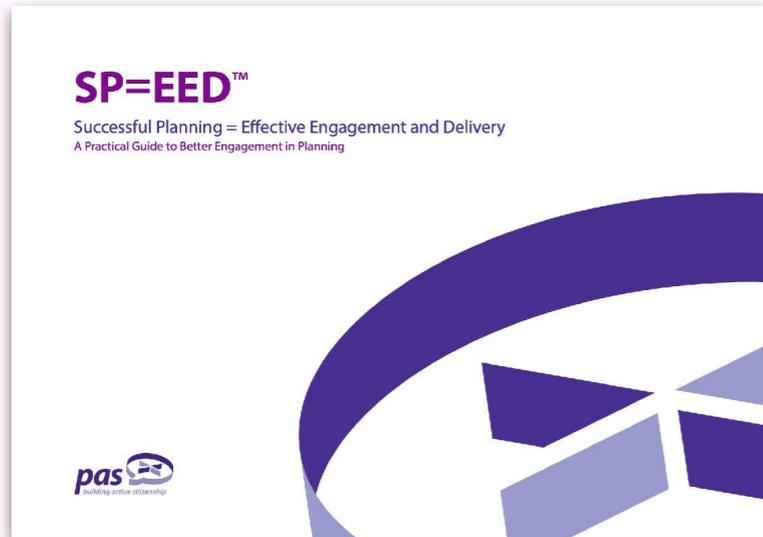


Marischal Square Pre-Application Consultation	Exhibition visitors	Website unique visitors	Written comments
Stage 1 Aspirations	1,770	768	824
Stage 2 Outline design	968	117	319
Stage 3 Planning application	1,442	?	n/a

**43 representations
to the planning application**

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Create trust

Engage genuinely

Treat people as equals

Be generous with information

Be honest about your parameters

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